



pixellette  
ami chan

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## Contact

www.pixellette.com  
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## Education

The Art Institute of Atlanta  
Bachelor of Fine Arts in  
Multimedia & Web Design  
Graduate Co-Best of Show  
September 2003  
One semester for Dean's List

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## Skills

Photoshop  
Illustrator  
InDesign  
Flash  
Dreamweaver  
Fireworks  
After Effects  
Final Cut Pro

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## Profile

Highly motivated & multi-faceted designer with an enthusiastic approach to merging functionality and aesthetics for digital brand experiences. Enjoys working as a part of a dynamic team with the ability to work independently and diligently. Thrives under high-volume demands as well as the ability to be creative in seeking new solutions.

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## Work Experience

### **mcgarrybowen -- [www.mcgarrybowen.com](http://www.mcgarrybowen.com)**

#### **Art Director / November 2009 - present**

Concepting new brand and various campaign ideas. Designed numerous ad campaigns and a Facebook fan page. Worked on pitch ideas.

### **WHITTMANHART -- [www.whittmanhart.com](http://www.whittmanhart.com)**

#### **Senior Designer / April 2006 - August 2009**

Lead designer of one of the major client web sites. Provided flexible and innovative approach to the redesign targeted towards the Millennials. Animated and designed various digital projects. Designed, art directed and produced online demo. Working with the team to deliver web sites that achieved desired results. Lead and helped individual team members to learn new skills along the way.

### **360i -- [www.360i.com](http://www.360i.com)**

#### **Web Designer / December 2005 - May 2006**

Conceptualized, designed, and developed brand for parent company, Innovation Interactive. Revamped brand identities for sister companies. Designed print materials for trade shows. Provided art direction for ad banner for Scripps Network and various clients to achieve best results.

### **Equifax -- [www.equifax.com](http://www.equifax.com)**

#### **Web Designer / October 2003 - November 2005**

Contributed to the redesign of company site to strengthen online brand and improve user experience. Designed and developed email campaigns that increase the average sales from \$7500 to \$614,000. Conceptualized, designed and implemented ad banners that had optimal performance in click throughs.

### **TUBE Creative -- [www.tubecreative.com](http://www.tubecreative.com)**

#### **Multimedia Designer / May 2003 - October 2003**

Designed in various mediums from DVD animation to print to web sites. Worked in a team with motion design. Provided assistance in Marketing Campaigns. Worked as Video Production Assistant.