



pixellette
ami chan

Contact

www.pixellette.com
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404.374.2810
214 Franklin St.#303
Brooklyn, NY 11222

Education

The Art Institute of Atlanta
Bachelor of Fine Arts in
Multimedia & Web Design
Graduate Co-Best of Show
September 2003
One semester for Dean's List

Skills

Photoshop
Illustrator
InDesign
Flash
Dreamweaver
Fireworks
After Effects
Final Cut Pro

Profile

Highly motivated & multi-faceted designer with an enthusiastic approach to merging functionality and aesthetics targeted for the demographics. Enjoys working as a part of a dynamic team with the ability to work independently and diligently. Thrives under high-volume demands as well as the ability to be creative in seeking new solutions.

Work Experience

mcgarrybowen -- www.mcgarrybowen.com

Art Director / November 2009 - present

Concepting new brand and various campaign ideas. Designed numerous ad campaigns and a Facebook fan page. Worked on pitch ideas.

WHITTMANHART -- www.whittmanhart.com

Senior Designer / April 2006 - August 2009

Lead designer of one of the major client web sites. Provided flexible and innovative approach to the redesign targeted towards the Millennials. Animated and designed various digital projects. Designed, art directed and produced online demo. Working with the team to deliver web sites that achieved desired results. Lead and helped individual team members to learn new skills along the way.

360i -- www.360i.com

Web Designer / December 2005 - May 2006

Conceptualized, designed, and developed brand for parent company, Innovation Interactive. Revamped brand identities for sister companies. Designed print materials for trade shows. Provided art direction for ad banner for Scripps Network and various clients to achieve best results.

Equifax -- www.equifax.com

Web Designer / October 2003 - November 2005

Contributed to the redesign of company site to strengthen online brand and improve user experience. Designed and developed email campaigns that increase the average sales from \$7500 to \$614,000. Conceptualized, designed and implemented ad banners that had optimal performance in click throughs.

TUBE Creative -- www.tubecreative.com

Multimedia Designer / May 2003 - October 2003

Designed in various mediums from DVD animation to print to web sites. Worked in a team with motion design. Provided assistance in Marketing Campaigns. Worked as Video Production Assistant.